

I N S P I R E  
G R E A T N E S S .



**What is LionShop & Share?**

LionShop & Share is an easy way to raise money for Special Olympics Baltimore County (SOBA) by linking your MVP card to our organization. When you link your card to SOBA each time you shop at Food Lion and use your MVP card, a portion of your total grocery purchase will be donated to Special Olympics Baltimore County.

**How do I register my MVP card?**

You can register your MVP card to Special Olympics Baltimore County (if they ask you for the city for us please put Timonium) by going online or you can call Food Lion directly.

<https://www.foodlion.com/IntheCommunity/ShopandShare/secure/RegisterMVPCards.asp>

Online you will enter the members' Food Lion MVP 12-digit number, name and address.

If you do not have Internet access call Food Lion customer service directly at 704-633-8250 extension 3810 and they can take your information over the phone. Monday through Friday, 9:00 am to 8:00 pm ET.

If you have any problems with registration please contact Tony Washington, Volunteer Coordinator for SOBA @twashington@somdba.org or at 443-421-8722.

**How much money can Special Olympics Baltimore County earn?**

At the end of each quarter Food Lion will divide the Funds proportionally among the LionShop & Share organizations depending on their total accumulated sales. Checks are sent to the LionShop & Share organizations approximately six weeks after the quarter ends. In order to receive a check in any quarter, an organization must earn at least \$10 during that quarter. A check will be issued once the ten dollar threshold has been reached the following quarters. There will be a cap of \$350 per organization per quarter.

**How do the quarters run?**

January 1 - March 31

April 1 - June 30

July 1 - September 30

October 1 - December 31

**What if you lose/damage your MVP card and are issued a new card?**

You will need to link your new card number to your supporting organization via the website.

**Will I ever have to re-link my card?**

Yes, all organizations and cardholders must re-link annually (in the fall) to participate in the next year's LionShop & Share program. Usually the cut off date for re-linking for the new year is December 31.

This is an easy way for Special Olympics Baltimore County to continue to raise money for all of its quality sports programs. We hope that you take the time to consider doing this and pass this on to family and friends.